# Shared Cities Ideas Yard:
# Evaluation of culture
# &
# Sustainability

**Shared Cites: Creative Momentum (SCCM) is on a mission to improve the quality of life in European cities. By exploring aspects of sharing and urban design we are creating new ways of living in our cities.**



Res Publica – Cities Magazine

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**Germany**

**Poland**

Creative Centre:

Goethe-Institut

Czech Centres

reSITE

Prague ✖

Katowice ◆ Katowice City of Gardens

**Czech Republic**

**Slovakia**

Academy of Fine Arts and Design in Bratislava

● Bratislava

Old Market Hall Alliance

Budapest Hungarian Contemporary Architecture Centre – KÉK

Mindspace

**Hungary**

Association of Belgrade Architects

● Belgrade

**Serbia**

11 Partners
7 Cities
6 Countries
420+ Activities
2016–2020 Duration

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# QUALITATIVE APPROACH

# Fundament:

- **Does everything always have to be assessed?**

- **Evaluation: Tool of sustainability**

- **How does the impact manifest itself?**

# Impact cycles

- **Monitoring and Evaluation not only to measure and analyse data**

- **But also to plan, adjust, learn and share**

- **With ethnological methods: field observations, involvement of stakeholders**
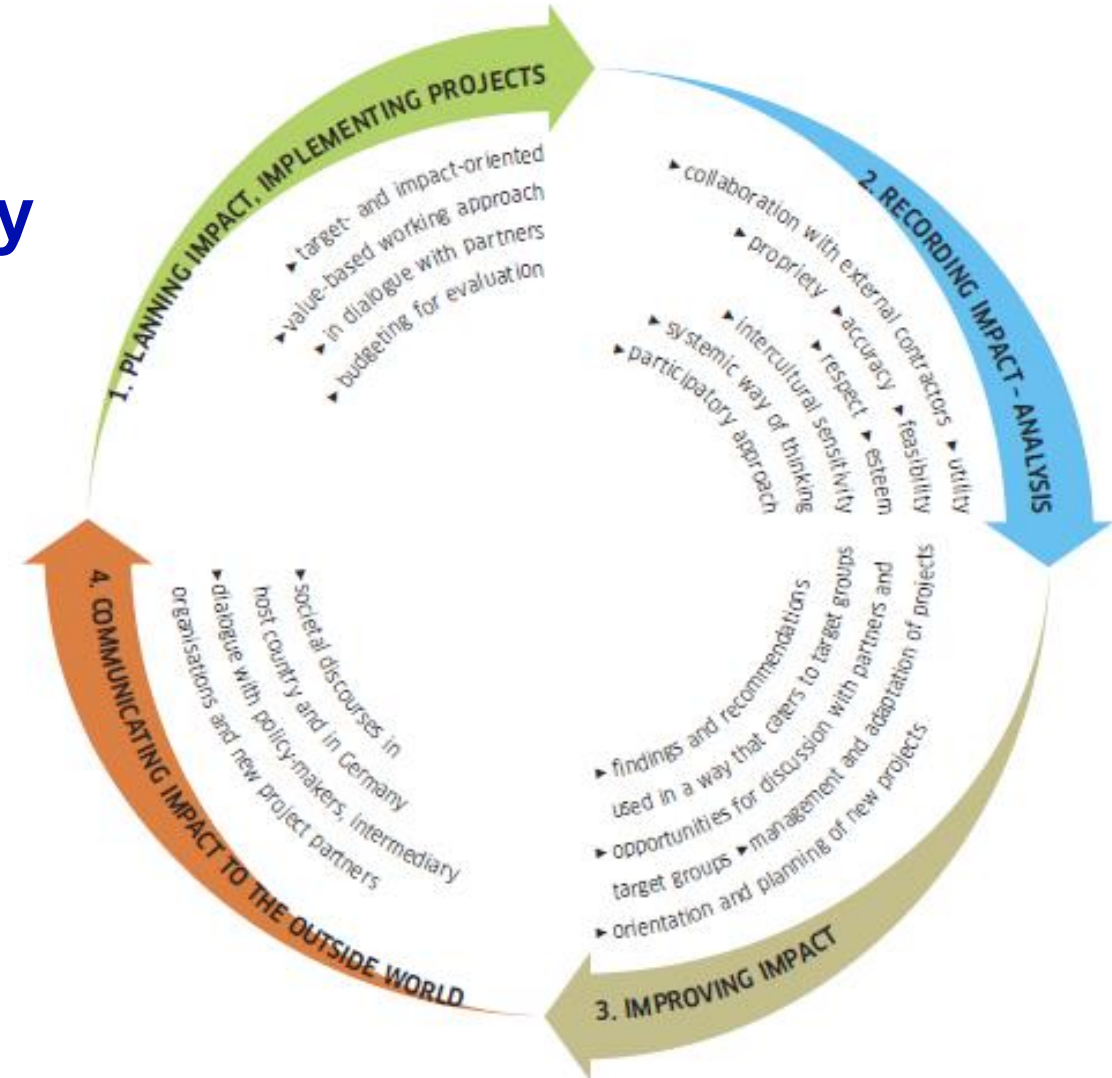
# Attitudes

1. **Use ethnological methods**
   - field observations
   - participatory evaluation (with stakeholders)

2. **Be transparent in interests**
   - Non-disclosed interests = difficult formulation of project targets and evaluation
   - Trust

3. **Basis for organisational learning process**
   - Don't be afraid to be critical and admit failure; not only legitimation

# Central premises

1. Impact is based on relevance
2. Room for the unforeseeable
3. Reception is an active process
4. Diversity of methods improves the quality of evaluation
5. It is the working approach that makes the difference

# Translated into questions:

1. Value-based working approach fulfilled?
2. Relevance?
3. Effectiveness?
4. Efficiency?
5. Impacts?
6. Transfer & Sustainability?

# Exemplary application: SCCM

1. Work & experience: How do the partners work?
2. Sphere of activities: Collaboration and participation, capacity building?
3. Sphere of management: Pluralism and democracy?
4. Context and relevance: Needs, participation, governance?
5. Impacts and sustainability: objectives?

# SCCM context: How to best manage cooperation projects?

## What is: cooperation?

- **Working together**
- **Management**

## What is: results and effects on target groups?

# Context of SCCM: Capacity building

## What is „professionalism" and „capacity development"?

## Value of creative work, exchange between partners, open-ended work?

## Can this be put in numbers?

# Context of SCCM: Governance

**Civil society organizations should involve political stakeholders for more impact?**

**Identify: who are your allies, who could be convinced?**

**How to empower local governance in difficult constellations?**

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Shared Cities Creative Momentum

Co-funded by the
Creative Europe Programme
of the European Union

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